

DO NOT DELETE



BRCK ASSOCIATION

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Rural Futures Lab

Young people rewriting the future
of Europe's small places

PLANNED ERASMUS+ YOUTH EXCHANGE
BULGARIA • MAY 2027

PARTNER SEARCH / APPLICATION IN DEVELOPMENT

E-VOLUTION
MEDIA



Funded by
the European Union

THE STARTING POINT

Small places are usually introduced through what they have lost.

This exchange asks a different question: what could they become if young people helped shape the answer?

2035



Not nostalgia. A grounded future question.

Each partner brings one real place into the lab.



1 place / 1 group / 1 real
question

Before the mobility, each national group selects a village or small town and prepares a short local profile:

what is gradually disappearing
what young people are missing
which hidden resources remain
what could realistically change by 2035

The exchange begins before anyone travels.

THE DISTINCTIVE METHOD

The exchange becomes a Future Newsroom.



Reality Check

Meet, observe and map the place as it is.



News from 2035

Create credible reports from a possible future.



Prototype It

Turn one scenario into a testable local idea.



Public Newsroom

Let residents question, refine and rank proposals.

FIELDWORK → IMAGINATION → PROTOTYPING → PUBLIC DIALOGUE

WHAT MAKES IT DIFFERENT

Media is the tool— not the final purpose.

Reporting, mapping and storytelling help young people move from a local challenge to a realistic prototype.

IMAGINE / TEST / ACT

The project is not a media camp, a heritage tour or a collection of interviews.

THE SHARED EUROPEAN RESULT

One exchange becomes a European Rural Futures Atlas.

A light digital series combining:

real portraits of participating places
credible 'news from 2035'
maps of overlooked local opportunities
prototypes and follow-up actions

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WHO WE ARE LOOKING FOR

We need partners rooted in real communities.

work with young people from villages or small towns
can involve young people with fewer opportunities
have a strong relationship with one specific place
will co-create preparation and the application
can support one meaningful local follow-up action

Each partner brings more than participants: a place, a relationship and a reason to act.



**COMMUNITY LINK > GENERIC
RECRUITMENT**

PARTNER SEARCH



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Bring one small place. Help write its next headline.

Let's build DO NOT DELETE together.

APPLICANT

BRCK Association, Bulgaria

FORMAT

Erasmus+ Youth Exchange

HOST AREA

Elena and surrounding small settlements

APPLICATION DEADLINE

1 October 2026

PLANNED MOBILITY

May 2027 • Bulgaria

STATUS

Concept development and partner search

E-VOLUTION
MEDIA



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